

Partnership Opportunities

Principal partner of ARMA 2019 £13,500

A range of rights and benefits will be agreed to optimise the benefits of a Principal Partner and to meet your organisation's business and marketing objectives. We have identified an extensive list of components in this Principal Package which are outlined below. There is a high degree of flexibility within this package, to ensure that your organisation's specific partnership requirements are achieved and we are more than happy to discuss these requirements with you.

- Official Designation as Principal Partner of ARMA 2019.
- Use of ARMA Sponsor logo on your company communications.
- Company name, logo, description and URL on ARMA website.
- Company name, logo, description and URL in App.
- Premium exhibition space.
- 4 Conference delegate passes.
- 2 Complimentary exhibitor passes.
- Tiered exposure on the conference App.
- Screen display in plenary and workshop sessions acknowledging your sponsorship.
- Pre-Conference ARMA eNews distributed to 3,000+ individuals promoting your company and your sponsorship of the event.
- Verbal recognition in plenary and workshop sessions acknowledging your sponsorship.
- Featured 'sponsor of the week' on the ARMA Congress website for two weeks (weeks can be consecutive or separate).
- Acknowledgement on all social media on ARMA platforms' Twitter, Facebook and LinkedIn (to include dedicated messaging from the LOC).
- Free extra value option: 1 of 3 lunches worth £3,500.
- Website Promotional Package.
- Partner article (150 words per quarter).

Executive Partner of ARMA 2019 £9,500

- Use of ARMA Sponsor logo on your company communications.
- Company name, logo, description and URL on ARMA website.
- Company name, logo, description and URL in App.
- Premium exhibition space.
- 2 Conference delegate passes.
- 2 Complimentary exhibitor passes.
- Tiered exposure on the conference App.
- Screen display in plenary and workshop sessions acknowledging your sponsorship.
- Pre-Conference ARMA eNews distributed to 3,000+ individuals promoting your company and your sponsorship of the event.
- Verbal recognition in plenary and workshop sessions acknowledging your sponsorship.
- Featured 'sponsor of the week' on the ARMA Congress website for one week (to include dedicated messaging from the LOC).
- Free extra value option: 1 of 5 coffee opportunities worth £2,500.
- Website Promotional Package.
- Partner Article (150 words per half year).

Associate Partner of ARMA 2019 £6,500

- Use of ARMA Sponsor logo on your company communications.
- Company name, logo, description and URL on ARMA website.
- Company name, logo, description and URL in App.
- Premium exhibition space.
- 1 Conference delegate pass.
- 2 Complimentary exhibitor passes.
- Tiered exposure on the conference App.
- Verbal recognition in plenary and workshop sessions acknowledging your sponsorship.
- Acknowledgement on all social media on ARMA platforms' Twitter, Facebook and LinkedIn (to include dedicated messaging from the LOC).
- Partner Article (150 words per year).

Gala Dinner

Gala Dinner £8,500

Align your company with the biggest social event of ARMA 2019 and engage with the delegates on a social level to increase your brand awareness amongst ARMA 2019 delegates.

Your company will receive the following branding inventory:

- Branding on the ARMA 2019 dedicated social page of website to include your organisation's logo and biography.
- Two email campaigns promoting the Gala Dinner with your company listed as a Partner (subject to booking date).
- Logo branding included on "Thank you to our exclusive Partners" projected within the Congress dinner venue.
- Complimentary Table at the Congress Gala Dinner (Max 10 people).
- Company logo to be included on major signage at the Congress Gala Dinner.
- Exclusive branding opportunities on the dinner menus.
- Photo opportunities with the Congress Planning Committee.
- Acknowledgement by ARMA at the welcome speech.

You will have the opportunity to provide:

- A two-minute introduction speech to the attendees.
- Digital projections which will appear on 2 digital projection walls within the dinner venue.
- A gift for the guests on each of the tables.



Sponsored Symposium

Sponsored Lunchtime Symposium – from £2,700

Organised by the Sponsor, the Sponsored Lunch Symposium will take place on site and will be included in the official congress schedule and on the registration system. Each session will last for 60 minutes and the sponsored symposium should receive the endorsement of the Congress Planning Committee.

The price includes the following services:

- Complimentary use of an official meeting room at the venue (subject to availability).
- A 60-minute dedicated session time included in the congress programme.
- 2 complimentary registrations.
- Banner branding in the meeting room (supply own banners).
- Product display and distribution in the meeting room (subject to venue and LOC approval).
- Recognition as a Symposium Sponsor in official congress material.
- Inclusion of your Company name, link to home site and logo on the website.
- Invitations for Symposium sent by email (by the organiser) to registered delegate list by the organisers (material to be supplied).
- Complimentary use of standard audio-visual and technical equipment as existing in that room (technicians not included).
- Logo branding on the ARMA 2019 sponsors page of congress programme.
- Catering and human resources are not included.

1 Lunchtime Symposium 1:00pm - 2:00pm 17th - 18th June 2019 capacity: 100 seats £4,500

1 Lunchtime Symposium 1:00pm - 2:00pm 17th - 18th June 2019 capacity: 70 seats £3,150

1 Lunchtime Symposium 1:00pm - 2:00pm 17th - 18th June 2019 capacity: 60 seats £2,700

Exclusive Breakfast Sponsored Session £2,750

Organised by the Sponsor, the breakfast Sponsored Seminar will take place on site and will be included in the programme and on the registration system. Each session will last 60 minutes and the sponsored session should receive the endorsement of the Scientific Committee.

The price includes the following services:

- Complimentary use of an official meeting room at the venue (capacity 100 seats)
- A 60 minutes dedicated session time included in the congress programme.
- 2 complimentary registrations.
- Banner branding in meeting room (supply own banners).
- Product display and distribution in meeting room (subject to venue and LOC approval).
- Recognition as a breakfast Industry Symposium Seminar in official publications.
- Invitations for Seminar sent by email to registered delegate list by the organisers (material to be supplied).
- Complimentary use of standard audio-visual and technical equipment as existing in that room (technicians not included).
- A half page colour advert in the congress programme.
- Catering and human resources are not included.

Individual Partnership Opportunities



Congress Gala Dinner
£8,500



Charging stations
£4,000



Twitter walls
£4,000



Staff & volunteer t-shirts
£4,000



Research lounge
£3,500



Congress Lanyard
£3,000



Sponsored Lunchtime Symposium £45 per seat (100 seats)
£4,500



Internet café
£4,000



Poster stations
£4,000



Congress bag/folder
£3,600



Sponsored Lunchtime Symposium £45 per seat (70 seats)
£3,150



Congress Lunch
£3,000

Keynote speaker	£3,000
Sponsored Lunchtime Symposium £45 per seat (50 seats)	£2,700
Exclusive Breakfast Sponsored Session (70-100 delegates)	£2,700
Speaker room	£2,000
Tea/Coffee Break	£2,000
Congress pen	£1,500
Congress notepad	£1,500

Sponsored Message within the app to all Delegates (2)	£1,250
Plenary session literature drop	£1,250
Literature (seat) drop	£1,240
Sponsored Message within the app to all Delegates (1)	£850
Onsite Digital Advertising	£750
eNews banner advert	£500

Further details of the specific branding on all of the above will be supplied on request.

Promotion & Media

The organisers are here to make you feel as a real partner of the congress and to ensure you maximise your investment!

- Ask for printed publications of the congress to share them with your contacts.
- Ask for congress banners to use in your email marketing campaigns to your clients - to promote your presence at the congress.
- Ask for the congress logo to use in your email marketing campaigns
- Inform your contacts database of your participation in the event via email blasts or newsletters.
- Send press releases to trade and medical publications.
- Post the congress banner on your company website

An opportunity not to be missed

Make sure you take advantage of the opportunity to reach an international target audience at this congress.

- Enhance your strategic position in the market with clever branding.
- Maximise your return on investment.
- Engage delegates through parallels and workshops.
- Enhance your visual impact with an exhibition stand.
- Seize this unique opportunity to meet the delegates face to face.

Exhibition Opportunities

The Exhibition of ARMA 2019 will be held in the Waterfront, Belfast 17th – 19th June 2019

This provides an excellent opportunity for delegates to interact with commercial companies and to familiarise themselves with the latest advances within their field. Our delegates increasingly welcome the opportunity to tap into the expertise provided by exhibitions to answer questions and provide product demonstrations. All exhibitors are asked to ensure that their exhibition stands are interactive in some way to engage delegates. Please discuss with our Commercial Team the options you might consider to ensure this. In addition to the commercial exhibition and the scientific posters, lunch, tea and coffee breaks will take place in the exhibition area in order to maximise the amount of time delegates spend within the exhibition.

Company rates:

AREA (m2):	PRICE:	STG PER m2:
6 (3m width x 2m depth)	£2,500	£450
9 (3m width x 3m depth)	£4,050	£450
12 (4m width x 3m depth)	£5,400	£450

The price includes:

- Shell scheme
- Power supply (additional power supply and usage is charged separately).
- Wi-Fi (upgrade available at cost).
- One countertop and two stools.
- Spotlights.
- Cleaning.
- Two exhibitor passes, extra exhibitor passes need to be booked at a rate of £350.
- This includes access to the exhibition area, name badge and Congress Programme.
- The exhibiting company will be listed in the exhibition section on the ARMA 2019 Conference app.

All additional AV equipment, furniture, printed material, etc. can be booked through our preferred suppliers. Their details will be available through the exhibitor's manual which will be communicated to all confirmed exhibitors in February 2019.